

# TRUMP TAJ MAHAL

**FOR IMMEDIATE RELEASE**

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**A New Holiday Musical of Season's Dreamings**

## **CIRQUE DREAMS *HOLIDAZE***

***PRESENTED BY/COMING TO THE CIRQUE DREAMS THEATRE  
AT TRUMP TAJ MAHAL NOVEMBER 24 – DECEMBER 13***

**Atlantic City, NJ - September 24, 2009;** From the creators of the groundbreaking BROADWAY HIT, **CIRQUE DREAMS *JUNGLE FANTASY***, comes a new holiday musical of season's dreamings hailed by the *New York Daily News* as "charm, sparkle and talent by the sleighload" and "a jaw dropping winter wonderland" by the *Atlantic City Press*. **CIRQUE DREAMS *HOLIDAZE*** will light up the season when it performs at the Cirque Dreams Theatre at Trump Taj Mahal, beginning Wednesday, November 25 through Sunday, December 13. Show times are 8 p.m. on Tuesday, Wednesday and Thursday; 9 p.m. on Friday; 3:30 p.m. and 8 p.m. on Saturdays and Sundays. Doors will open one hour prior.

Created and directed by Neil Goldberg, **CIRQUE DREAMS *HOLIDAZE*** is an original new musical extravaganza filled with spectacle, imagination and whimsical dreams. Ornaments come to life as costumed characters who perform astonishing feats that celebrate the holiday season and showcase pageantry, ingenuity and breathtaking artistry. An international cast of acrobats, aerialists, singers, dancers and musicians fill this *Cirque Dream* on stage, in the air and while dangling from a 24 foot tall magical tree. Add to that the pomp, cirque-umstance and amazement of gingerbread men flipping through the air, toy soldiers skillfully marching on thin wires, snowmen daringly balancing, icemen sculpting powerfully, penguins spinning, puppets caroling and reindeer soaring high above a landscape of holiday wonderment and you will see why **CIRQUE DREAMS *HOLIDAZE*** makes the perfect gift of entertainment. With over 100 dazzling

costumes, an original musical score and some holiday favorites, **CIRQUE DREAMS HOLIDAZE** will have audiences of all ages mesmerized with its memorable tribute to the holiday season.

Cirque Dreams Holidaze is the latest brainchild of Goldberg's theatrical imagination and the Cirque Dreams brand of entertainment, creators of international performance, touring and Broadway sensations Cirque Dreams Jungle Fantasy, Cirque Dreams Illumination, Cirque Dreams Pandemonia, Cirque Dreams Coobriila and Cirque Ingenieux. Millions of fans yearly are now attending Cirque Dreams shows throughout the U.S. and abroad.

"Cirque Dreams Holidaze had a festive, five-week run during the 2008 holiday season at Trump Plaza. "It was one of Atlantic City's only holiday shows and played to sold out crowds," said Steve Gietka, Vice President of Entertainment, Trump Entertainment Resorts. Gietka added. "The demand for tickets led us to bring it to the Taj Mahal, where Cirque Dreams Pandemonia just wrapped up its hit summer production, to the delight of Trump Taj Mahal audiences of all ages."

"Cirque Dreams Holidaze follows in the spirit of the Cirque Dreams brand vision which first premiered in 1993. Our dramatic and elaborate style of presenting Broadway theatrics with influences of European, American and inventive circus artistry continues to transcend imagination, appeal to everyone and offer high quality, affordable entertainment" says Goldberg. Critics and audiences alike have praised Cirque Dreams shows as "The grandest circus spectacle east of Vegas" (*New York Magazine*) "A whiz-bang family friendly spectacle" (*LA Times*), and "Executed to perfection." (*Chicago Sun Times*).

For more information, visit: [www.cirqueproductions.com](http://www.cirqueproductions.com).

Ticket prices for Cirque Dreams Holidaze are \$35 and \$25. Tickets can be obtained by either calling Ticketmaster at 1-800-736-1420, on line at [www.ticketmaster.com](http://www.ticketmaster.com) or in person at the Trump Plaza Box Office. For box office hours and more information call (609) 441-6150.

Log on to [www.trumptaj.com](http://www.trumptaj.com) for information on Trump Taj Mahal entertainment and promotions.

**ADDITIONAL PRESS INFORMATION & HI RES PHOTOS AVAILABLE AT:**  
<http://www.cirqueproductions.com/holidazemarketing/>

**INTERVIEW & PHOTO OPPORTUNITIES AVAILABLE**

**About Trump Taj Mahal**

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular \$255 million Chairman Tower, featuring 782 guest rooms, Trump Taj Mahal boasts a newly renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. The Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining,

entertainment and shopping choices. The #1 Zagat-rated Italian restaurants, Il Mulino New York and Trattoria Il Mulino are now open, offering an exquisite gourmet Italian dining experiences to Atlantic City visitors.

Certain statements that may be contained in this press release may be “forward-looking statements” that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company’s most recent Form 10-K and/or Form 10-Q.

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