

# TRUMP™ TAJ MAHAL

## PRESS RELEASE

**Frank Productions & National Shows 2 Present  
Eric Church  
with Brantley Gilbert and Drake White  
at Trump Taj Mahal  
Saturday, March 17**

**ATLANTIC CITY, NJ** — January 10, 2012 - Trump Taj Mahal, along with Frank Productions & National Shows 2, announce Eric Church - Blood, Sweat & Beers Tour with Brantley Gilbert and Drake White in the Arena on Saturday, March 17, 2012. Show time is at 7:30pm. Ticket prices are \$41.50 (general admission standing) & \$33.75 assigned seating. Tickets will go on sale Friday, January 13 at 10:00am. Tickets can be obtained by either calling Ticketmaster at 1-800-736-1420 or on line at [www.ticketmaster.com](http://www.ticketmaster.com)

Eric Church is on a mission. You might expect someone coming off of their first two Top Ten country singles and an ACM Award for "Top New Solo Vocalist" to lock down the formula and go for more of the same, but with his third album, CHIEF, Church tried something bolder and used the opportunity provided by his success to push his music even further.

The songs that resulted illustrate Church's impressive range. Some of the titles like "Drink in My Hand" or "Hungover & Hard Up," instantly show that he's still comfortable with the expectations of his rowdy live audience. "You've got to know what's going to fire them up," he says, "but, you also need to give them a twist, something they can't just go back and get from the other two records."

Other songs, like the ambitious "Springsteen" or "Like Jesus Does," reveal complicated emotions and sophisticated song structures. Perhaps the bravest track on CHIEF is the first single, "Homeboy," a provocative appeal from one brother to another to get back on track and make peace with his family.

Church's 2006 debut album, SINNERS LIKE ME, established him as one of the most acclaimed new songwriters in country music. The follow-up, 2009's CAROLINA, includes the singles "Love Your Love the Most" and "Smoke a Little Smoke," which—along with the continually escalating popularity of his hard-charging live show—elevated Church to the top ranks of today's country stars. Although "Smoke" was peaking on the charts, Church decided to take a step back to give some thought to his next creative direction.

<http://ericchurch.com>

(continued)

**Brantley Gilbert** has released two albums, both on the Average Joe's Entertainment Group label. His songs have also been recorded by Colt Ford and Jason Aldean. In February 2011, he left Average Joe's label to join Valory Music Group, where he has charted "Country Must Be Country Wide". A deluxe edition of Halfway to Heaven was released on September 13, 2011, two months before "Country Must Be Country Wide" reached number one on the Hot Country Songs charts.

<http://brantleygilbert.com>

**Drake White** is an aspiring singer songwriter residing in Nashville, TN. The Hokes Bluff, Alabama native has a very different country feel with a freestyle twist on many of his original songs. He ad-libs throughout a show phrasing rhythmic lyrics as his entertaining live show unfolds. Drake frequently involves the audience in his witty craftsmanship of verbalization as well. The enthusiastic 27 year old credits many country, blues, rock, freestyle and bluegrass influences that forms his musical sound that is unique in its own way. The EMI singer/songwriter is incredibly motivated in his pursuit of creating great music and wants nothing more than to do what he loves. He is a God fearing, river rat, beach bum that loves the outdoors and expresses this love through his soulful lyrical exchanges that breeze through the listener's ears effortlessly.

<http://www.drakewhite.com>

###

For more information, contact Brian Cahill at [brian.cahill@trump.com](mailto:brian.cahill@trump.com) or call 609.221.4643. A complete library of current press releases and photos are available at [www.trumpcasinos.com/press-room/index.cfm](http://www.trumpcasinos.com/press-room/index.cfm).