

TRUMP TAJ MAHAL

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At Last! Etta James and The Roots Band to perform in Trump Taj Mahal's Xanadu Theatre Friday, May 15

Atlantic City, NJ – February 5, 2009; BRE Presents brings **Etta James & The Roots Band** to the **Xanadu** at **Trump Taj Mahal** on **Friday, May 15, 2009**. Show time is at 9:00 pm with doors opening one hour prior.

“The Matriarch of the Blues” and an inductee to the Rock ‘n’ Roll Hall of Fame, Etta James has unprecedented power and appeal as a passionate and soulful vocalist. From her first R&B hit, the provocative “Roll with Me Henry” in 1954 to her recent Grammy-nominated live CD *Burnin’ Down the House*, James has created an indelible body of tremendous vocal performances that have influenced numerous other singers, from Diana Ross to Bonnie Raitt, while moving millions of fans.

With a range of material that would render most singers helpless, the truly legendary Etta James – a three-time Grammy award winner, NARAS Lifetime Achievement, Rhythm & Blues Foundation Pioneer awardee and W.C. Handy Blues Foundation honoree, who rightfully has her own star on the Hollywood Walk Of Fame

It began in the early Fifties when the Los Angeles-born singer was first discovered by Johnny Otis while still a teenager. It was the bandleader and talent scout who produced her first hit, the saucy "Dance With Me Henry," which immediately topped R&B charts nationwide. Her tenure with Chess Records began in 1960 and would continue for sixteen incredible years with a string of landmark hits including her signature version of "At Last," "All I Could Do Was Cry," "My Dearest Darling," "Trust In Me," "Something's Got A Hold On Me," "Tell Mama," "Fool That I Am" and "Don't Cry Baby." Together they comprised a run of charting records that ranked Etta third, just behind Aretha Franklin and Dionne Warwick, as the most prolific female R&B vocalist of her era.

<http://www.etta-james.com>

Ticket prices are \$75, \$59 & \$45. Tickets are on sale and can be obtained by either calling Ticketmaster at 1-800-736-1420, on line at www.ticketmaster.com or in person at the Taj Box Office. For box office hours and more information call (609) 449-5150.

About Trump Taj Mahal

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular \$255 million Chairman Tower, featuring 782 guest rooms, Trump Taj Mahal boasts a newly renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. The Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining, entertainment and shopping choices. The #1 Zagat-rated Italian restaurants, Il Mulino New York and Trattoria Il Mulino are now open, offering an exquisite gourmet Italian dining experiences to Atlantic City visitors.

Certain statements that may be contained in this press release may be “forward-looking statements” that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company’s most recent Form 10-K and/or Form 10-Q.

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