

TRUMP

TAJ MAHAL

FOR IMMEDIATE RELEASE

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La Historia Continua!
Gilberto Santa Rosa and Victor Manuelle To Serenade
Latin Music Fans on Friday, May 15, 2009 at Trump Taj Mahal

ATLANTIC CITY, NJ - March 18, 2009; Latin Era Productions presents ***La Historia Continua!*** **Gilberto Santa Rosa and Victor Manuelle** in the **Mark G. Etess Arena at Trump Taj Mahal** on **Friday, May 15, 2009**. Show time is 9:00 pm with doors opening one hour prior.

Gilberto Santa Rosa is one of the most esteemed, and certainly one of the most traditionally-minded, *soneros* to rise to fame in the 1980s, and his popularity and acclaim only increased in subsequent decades, as did his stateliness. His style of salsa isn't easily categorized, for he often changes approach from one album to the next. His straight-ahead, dance-oriented albums *Perspectiva* (1991), *Auténtico* (2004) as well as eclectic releases, *Esencia* (1996), *Expresión* (1999) tend to be his most critically-celebrated. On the other hand, his lavish albums *A Dos Tiempos de un Tiempo* (1992), *De Cara al Viento* (1994) as well as his primarily romantic releases *Vice-versa* (2002), *Directo al Corazón* (2006) tend to be his broadest-selling.

Consequently, Santa Rosa is one of the more celebrated salsa artists of his time. There's significant interest in his music and respect for his talent; however, there's little consensus about Santa Rosa's position within salsa, since his style is ever-changing. If Santa Rosa's music tends to differ stylistically from album to album, if not sometimes even song to song, his legacy remains firmly in place. He is ***El Caballero de la Salsa***, or in English, the Gentleman of Salsa.

Victor Manuelle was a leading voice among the generation of New York salsa performers who rose to prominence in the mid-'90s, along with Marc Anthony and India, who were his only rivals in terms of success and popularity. Mentored by Gilberto Santa Rosa and produced by Sergio George, Manuelle regularly topped the tropical charts during his mid-'90s peak, as his albums *Victor Manuelle* (1996) and *A Pesa de Todo* (1997) spun off a non-stop parade of number one hits. The esteemed *sonero* continued his hit making in the years that followed, as every single one of his studio albums in the successive decade spun off at least one tropical chart-topper of its own.

Ticket prices are \$78 & \$58. Tickets will go on sale Saturday, March 28, at noon.

Purchase tickets by either calling Ticketmaster at 1-800-736-1420, on line at www.ticketmaster.com or in person at the Taj Box Office. For box office hours and more information call (609) 449-5150.

For more information, including overnight accommodations, packages and more, visit www.trumptaj.com.

And, you can now follow us on Twitter: Visit <http://twitter.com/trumpcasinos>.

HIGH RESOLUTION IMAGES ARE AVAILABLE AT:
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About Trump Taj Mahal

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular \$255 million Chairman Tower, featuring 782 guest rooms, Trump Taj Mahal boasts a newly renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. The Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining, entertainment and shopping choices. The #1 Zagat-rated Italian restaurants, Il Mulino New York and Trattoria Il Mulino are now open, offering an exquisite gourmet Italian dining experiences to Atlantic City visitors.

Certain statements that may be contained in this press release may be “forward-looking statements” that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company’s most recent Form 10-K and/or Form 10-Q.

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