

# TRUMP

## TAJ MAHAL

CONTACT: Mary Moyer  
Public Relations Manager  
609-449-6437  
[Mary.moyer@trump.com](mailto:Mary.moyer@trump.com)

### ***May We Interest You in Ways to Win Big? Thousands in Cash and a Mustang GT Are Just Some of the Attractions This Month***

#### **Careful, You Might 'Tier Up'**

Visit Trump Taj Mahal every Thursday and Friday in May and you'll earn 2X Tier Points. Simply play your favorite slots and table games and we'll double your Tier Points, making it easier to maintain your status--or soar to the next level for even richer rewards. Remember, May 31 is your last day to earn Tier Points before they reset to zero for the new qualifying period. So be sure to take advantage every Thursday and Friday in May to reach the next level twice as fast!

#### **\$30,000 Triple Crown Sweepstakes**

It's off to the races--right here at Trump Taj Mahal! Join us in EGO on May 2 for the Kentucky Derby, May 16 for the Preakness and June 6 for the Belmont Stakes. Stop by each date between 8 a.m. and 4 p.m., visit any Rewards Center Kiosk, press the Triple Crown button and you'll get a randomly selected horse for that day's race. If your horse wins, you'll *rein in* your share of \$10,000. Participate in all three races and hold onto your tickets--all three get you a guaranteed total of \$20 in Comp Dollars. *Free!*

#### **Mustang GT and \$10,000 Giveaway**

Hit the road with the top off and the pedal down. On Saturday, May 9, we're giving away a 2009 convertible Ford Mustang GT--boasting a powerful 300-horsepower V8 engine. Plus, you could win a share of \$10,000. Join us on the Main Concourse for the \$5,000 drawings at 7 p.m. and 10 p.m. Plus, at 10 p.m. we give away the Mustang! Be sure to swipe your Trump One Card at any Rewards Center Kiosk to receive your free entries.

#### **Money Machine Madness is Back!**

You asked for it. Big-time cash is once again up for grabs – *literally!* Don't miss your chance to step into the Money Machine, May 23 and 24 at Trump Taj Mahal. Play your favorite slots or games, then listen every hour when eight winners each hour will be selected to enter the Money Madness Machine and grab as much flying cash as you can

in 60 seconds. Every Trump One Cardholder gets a free entry! The Money Madness action is on the Main Concourse, from 2 p.m. to 10 p.m. each day. *Grab* your share!

### **Boxing is Back! Nations Collide 2**

Unlimited Vision Productions and The WMMAF (World Mixed Martial Arts Federation) is proud to present **Nations Collide 2** in the **Mark G. Etess Arena** on **Saturday, May 9, 2009**. Doors open at 8:00 pm and the first bouts begin at 9:00 pm.

The main event is scheduled for 11:00 pm and pit two ferocious fighters against each other: Mexican legend and IBF World Junior Middleweight champion, **Luis “Yory Boy” Campas** vs. Puerto Rico's own boxing phenomenon and Eight Time World Boxing Champion **Hector “Macho” Camacho** (with internationally known boxing trainer, Angelo Dundee) in a 12-round bout to find out who is ***Boxing's Greatest Legend!***

The fight card will be updated continuously with amazing Boxers. The under cards are being stacked for a fight night that will sizzle with legendary and up-and-coming fighters. Tickets are \$50, \$100, \$200, \$250 & \$350.

### **Etta James and the Roots Band**

BRE presents "The Matriarch of the Blues" Etta James and the Roots Band live on **Friday, May 15** at 9 p.m. in Trump Taj Mahal's Xanadu. Tickets are priced at \$75, \$59 and \$45. Perhaps best known for her rendition of "At Last," Etta James is a three-time Grammy Award winner whose soulful, passionate and powerful voice has stirred millions of fans--and influenced countless other vocalists. Catch this Rock 'n Roll Hall of Famer and the Roots Band and enjoy hits such as, "All I Could Do Was Cry," "My Dearest Darling," "Trust In Me," "Something's Got A Hold On Me," "Tell Mama," "Fool That I Am," "Don't Cry Baby" and other hits. Don't miss one of the most prolific female R&B vocalists ever in this one-night-only performance.

### **La Historia Continua Gilberto Santa Rosa and Victor Manuelle**

One night, two great *soneros*. Latin Era Productions presents La Historia Continua Gilberto Santa Rosa and Victor Manuelle in Trump Taj Mahal's Mark G. Etess Arena on **Friday, May 15** at 9 p.m. Tickets are priced at \$78 and \$58. Gilberto Santa Rosa is one of the most famous salsa artists. Noted for his diverse style and ability to keep his approach fresh, Santa Rosa has earned the title *El Caballero de la Salsa*, the Gentleman of Salsa. Victor Manuelle rose to prominence in the mid-1990s. A standout of his generation of New York salsa performers, Manuelle was mentored by Gilberto Santa Rosa. As a result, his success was impressive, as he strung together several number one hits. The two artists share the stage on one very special evening at Trump Taj Mahal.

### **Despina Vandi**

Get ready for the Greek global sensation. Greek Concert Promotions presents Despina Vandi in the Mark G. Etess Arena at Trump Taj Mahal on **Saturday, May 16** at 8:30 p.m. Tickets are priced at \$150, \$125, \$100, \$75 and \$65. Vandi is a multi-platinum Greek singer whose career has spanned a decade and has included five albums. But it wasn't until her son "Gia" gave her the stardom she truly deserved. It was a breakthrough

song for Vandii, as it got regular play on the international music scene and hit number one on the charts in both the U.S. and UK.

**Beacher's Madhouse** will be in the Xanadu Theatre at Trump Taj Mahal on **Saturday, May 23, 2009**. Show time is at 9:00 pm. Beacher's Madhouse literally gets its name from your first impression: This place is a MADHOUSE!! Your senses are immediately flooded with a rush of energy, interaction, and entertainment. Don't miss this interactive event as audience members loosen up and take chances in this anything goes atmosphere. Ticket prices are \$75 for VIP and \$45 general admission standing.

### **Your Email Could Mean \$10 Bonus Slot Dollars or \$20 in Matchplay**

If you became a Trump One Cardholder prior to March 1, 2009 and have yet to give us your email address, then now is the time! This May we're making it worth your while by giving you \$10 in Bonus Slot Dollars or \$20 in Matchplay when you give us your valid email address. And that's just one of the great reasons to *connect* with us electronically. You'll start receiving exclusive email-only offers and promotions. Plus, email helps us conserve paper, so together we can help the planet. Just stop by Trump One Services to get started—then keep an eye out for an email with your reward!

### **Win From the Comfort of Your Home!**

Now you can play free games online with BonusPlay. Every day, you'll have the chance to win fun prizes, additional sweepstakes entries and Comp Dollars. Simply visit [trumpcasinos.com](http://trumpcasinos.com) and click on free online games. Then log in with your Trump One Card and email address to start playing. Sweepstakes awards are announced online daily—there are monthly, weekly and daily winners, so be sure to check in every day! Remember, the more you play, the better your chances of winning.

Anyone can enter, and anyone can win in any of the promotional events (as long as they're over 21)! All that's needed is a Trump One Card, which is available for free at Trump One Services. For more information, visit [www.trumptaj.com](http://www.trumptaj.com).

Tickets for the above entertainment can be purchased by calling Ticketmaster at 1-800-736-1420 or online at [www.ticketmaster.com](http://www.ticketmaster.com). For more information, call the Trump Taj Mahal box office at 609-449-5150. Show schedules are subject to change.

### **About Trump Taj Mahal**

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular \$255 million Chairman Tower, featuring 782 guest rooms, Trump Taj Mahal boasts a newly renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. The Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining, entertainment and shopping choices. The #1 Zagat-rated Italian restaurants, Il Mulino New York and Trattoria Il Mulino are now open, offering an exquisite gourmet Italian dining experiences to Atlantic City visitors.

Certain statements that may be contained in this press release may be "forward-looking statements" that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company's most recent Form 10-K and/or Form 10-Q.

# # #