

TRUMP

TAJ MAHAL

FOR IMMEDIATE RELEASE

Contact: Mary Moyer
Public Relations Manager
609-449-6437
mary.moyer@trump.com

October at Trump Taj Mahal is Jam-Packed with Entertainment and Chances to Win Big!

\$100,000 Drive A NASCAR Sweepstakes

Ladies and Gentlemen, start your engines! The Taj is putting you in the driver's seat for an experience unlike any other. It's the \$100,000 Drive A NASCAR Sweepstakes! The action is on the Main Concourse, October 3, from noon–8 p.m. and October 4, from 10 a.m.–6 p.m. And all Trump One Cardholders get a free entry. Every hour, 10 lucky winners will pocket \$500 cash and get a chance at thousands more. Plus, those selected get a virtual NASCAR experience. If you're one of the lucky names called, you'll get behind the wheel of an authentic NASCAR, converted into a simulator so that you can feel the high-speed action as you race against others.

Kelly Clarkson Live!

When it comes to pop stars, it doesn't get much bigger than Kelly Clarkson. Catch this American Idol winner with special guests The Veronicas and Parachute in the Mark G. Etess Arena on Saturday, October 10. From the moment she won Fox TV's first American Idol competition in 2002, Kelly Clarkson has never looked back. Stringing together hit after hit and performing in front millions of fans, this multi-platinum-selling star is always high up on the charts—thanks to her down-to-earth persona and amazing voice. Show time at 8 p.m. and tickets are priced at \$59 and \$39.

Make Some Noise!

Catch Bruce Hornsby & The Noisemakers performing in the Xanadu Theater at Trump Taj Mahal on Saturday, October 10 at 8:00 pm. Ticket prices are \$48.50 & \$38.50. Hornsby is a thirteen-time Grammy nominee, has won three Grammys and co-wrote the classic “The End of the Innocence” with Don Henley, a Top 10 record for him.

You Could Unlock a Treasure of up to \$10,000 on Columbus Day!

Unlock your treasure at Trump Taj Mahal on Saturday, October 10. We'll select 10 lucky players at noon, 2 p.m., 4 p.m., 6 p.m. and 8 p.m. If you're name is called, you'll get to choose a key to unlock a treasure chest. The more chests you can open, the more cash you win. All Trump One Cardholders get a free entry. Be sure to activate yours by playing your favorite games between 8 a.m. and 7 p.m. on the day of the drawing. Happy treasure hunting!

It's a Comedy Explosion

Platinum Productions, Inc., in association with Yesha Ministries, presents Atlantic City Comedy Explosion. The laugh-out-loud show stars Arnez J, Sommore, Earthquake, George Willborn and TuRae. The laughs are in the Mark G. Etess Arena on Sunday, October 11. Show time is at 8 p.m. and tickets are priced at \$85, \$59.50 and \$49.50.

TRUMP

TAJ MAHAL

It's On!

Football season is here. So watch your favorite games every Monday in Ego Bar & Lounge. Enjoy great food and drink specials, plus chances to win big. Maybe even a share of \$25,000! Don't miss Trump Taj Mahal's \$25,000 Run for the Riches every Monday during football season. Use your Trump One Card to register at any Rewards Center Kiosk from 5 p.m.–8 p.m. on Mondays. Then catch the action in Ego on our high-def big screens. If the second half kickoff is returned for a touchdown, you automatically win your share of \$25,000! Be sure to catch ESPN's Mike Gill, as he broadcasts live in Ego each Monday, from 3 p.m.–7 p.m.

A Picture-Perfect Giveaway

Monday, October 12 is your chance to win a Sharp LCD TV or \$1,000 cash. And we're naming winners every fifteen minutes from 10 a.m.–6 p.m. If your name is called, the choice is yours: pick an amazingly sleek and stylish 1080p TV or \$1,000 in cold cash. All Trump One Cardholders get a free entry. Be sure to activate yours by playing your favorite games between 8 a.m. and 5 p.m. on the day of the drawing.

Live Nation Presents Ron White

Comedian Ron "Tater Salad" White takes the stage in the Mark G. Etess Arena on Saturday, October 17 as part of the Trump Comedy Series. The cigar-smoking, scotch-drinking funnyman from the wildly successful "Blue Collar Comedy" tour is making a pit stop in Atlantic City. Catch the best-selling author and Grammy-nominated White in a special one-night-only appearance. You'll roll in the aisles as White brings to life the razor-sharp wit from his "You Can't Fix Stupid" Comedy special and his comical autobiography: "I Had The Right To Remain Silent...But I Didn't Have the Ability." Show time is at 8 p.m. and tickets are priced at \$65 and \$55.

Renaissance 2009

BRE Presents Renaissance 2009 with special guest Jann Klose performing in the Xanadu Theater at Trump Taj Mahal on Saturday, October 17. Show time is at 8:00 pm. Ticket prices are \$49, \$39 & \$29.

In celebration of their 1969 formation, the English progressive rock heroes Renaissance, are embarking on a 40th Anniversary Concert Tour. Annie Haslam and Michael Dunford have come together with some great musicians to mark this special milestone. The mainstream Renaissance lineup is most well known for their rich symphonic textures, stunning vocals and poetic lyrics. Don't miss this reunion of some great talent.

Laura Pausini

Fragale Productions presents Italian singer Laura Pausini in the Mark G. Etess Arena on Sunday, October 18. From the time she made her recording debut at only 18 years of age, Laura Pausini has captured the hearts of millions with her golden voice. The international sensation has performed around the globe for countless fans. Perhaps her biggest performance was when she sang for Pope John Paul II at a special Vatican Christmas mass. Show time is at 6 p.m. and tickets are priced at \$95, \$85 and \$75.

Your Place for Lunch and Dinner

Whether you want to linger over a fabulous mid-day meal or make it a memorable evening, Il Mulino offers it all. The celebrated New York Italian restaurant is famously one of the toughest tickets in Manhattan. Now visitors to the Taj Mahal can use their Comp Dollars to enjoy a taste of the scrumptious authentic Italian cuisine for which Il Mulino is known. Choose Trattoria Il Mulino for a casual dinner or a fabulous lunch.

Trattoria Il Mulino located in Trump Taj Mahal is now serving lunch from 12:00 pm until 3:00 pm, Wednesday

TRUMP

TAJ MAHAL

through Sunday. Enjoy a prix-fixe menu of \$15.95 for three courses. Choose from antipasta, home made soup, pasta and dessert for one great price. Of course, many other selections on their fabulous menu are also available. FREE short-term parking is available in porte cochere.

Additionally, Trattoria Il Mulino will delight you with their Happy Hour, available Tuesday through Sunday from 4:30 pm until 6:30 pm. Enjoy half priced drink specials and a free chef's special appetizer with a purchase of any two drinks during happy hour. (Available in the Trattoria Lounge only.) Drink specials include \$3 beers, \$5 glasses of wine, and \$6 cocktails. You can also choose from signature cocktails, their extensive wine list or imported beers.

Join Us for Our 16th Annual Oktoberfest

Good times and great beer is back at Trump Taj Mahal. Don't miss Oktoberfest in the Grand Ballroom on Saturday, October 24, from noon–8 p.m. and Sunday, October 25, from noon–6 p.m. For just \$5, you'll enjoy full access to nonstop entertainment—direct from Germany. Plus, enjoy authentic German fare, with a tempting spread of traditional food specialties. While you're here, shop the marketplace for authentic European treasures. And you'll even have a chance to win round-trip airfare to Germany!

Our Prediction: It's Going to be a Great Show

Sylvia Browne, the renowned spiritual teacher and psychic will be in the Mark G. Etess Arena on Saturday, October 24. In addition to her stardom as a psychic, Browne is a well-respected author, lecturer and researcher in the field of parapsychology. From a very young age, Browne discovered her gifts and has helped counsel people ever since. Her unique style—described as down-to-earth and genuine—coupled with her rare gifts make her in demand wherever she goes. She has appeared on major television shows nationally. From helping people see the future to helping live more fulfilling lives, Sylvia Browne is truly a star in the paranormal world. Show time is at 8 p.m. and tickets are priced at \$75, \$50 and \$35.

Group Ole Presents Gary Valenciano and Martin Nievara AS1

It's Mr. Energy and the Concert King—together on stage. Gary Valenciano and Martin Nievara are teaming up to form a truly dynamic duo. Catch them live on Sunday, October 25 in the Mark G. Etess Arena. It's rare that two international stars of this caliber join forces. Don't miss this one-night-only concert that promises hit after hit. Show time is at 2 p.m. and tickets are priced at \$150, \$98, \$78, \$58 and \$38.

\$2,500 Halloween Costume Contest

Dress up, cash in. The Trump Taj Mahal Halloween Costume Contest is offering up *monster* prizes. Put on your scariest, funniest or most creative costume you just might be a winner! Join us in Ego Bar & Lounge at 6 p.m. on Saturday, October 31. To enter, simply register at any Rewards Center Kiosk from noon–5:50 p.m. You could win up to \$1,000. Dressing up has never been this *rewarding*!

Russian vocalist, Irina Allegrova

Miami Sun International presents Irina Allegrova in the Arena at Trump Taj Mahal on Saturday, October 31, 2009. Show time is at 7:00 pm with doors opening one hour prior. Ticket prices are \$200, \$150, \$125, \$100, \$75, \$55 & \$50. Tickets can be purchased through www.russianny.com or by calling 718-615-1617.

The Angels Are Sticking Around!

The seductive and sultry group The Angels are staying put through March 2010, thanks to popular demand! Catch the ladies in their spicy act at Ego Bar & Lounge as they sing and dance in the most alluring fashion. You'll enjoy renditions of the hottest acts including the Pussycat Dolls, AC/DC, The Black Eyed Peas and more. Of course, the entertainment isn't all that's hot. You'll enjoy our signature drink menu and sizzling scene. Complemented by DJ Hot Linh, you can enjoy The Angels Thursday–Saturday, from 10 p.m.–2 a.m. For table/ bottle reservations, email: egobar.tablereservations@taj.trump.com.

TRUMP

TAJ MAHAL

Anyone can enter, and anyone can win in any of the promotional events (as long as they're over 21)! All that's needed is a Trump One Card, which is available for free at Trump One Services. For more information, visit www.trumptaj.com. Tickets for the above entertainment can be purchased by calling Ticketmaster at 1-800-736-1420 or online at www.ticketmaster.com. For more information, call the Trump Taj Mahal box office at 609-449-5150. Show schedules are subject to change.

About Trump Taj Mahal

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular Chairman Tower, the brand new, \$255 million hotel tower, features 782 guest rooms and boasts a newly-renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining, entertainment and shopping choices.

Certain statements that may be contained in this press release may be "forward-looking statements" that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company's most recent Form 10-K and/or Form 10-Q.