

# TRUMP TAJ MAHAL

## FOR IMMEDIATE RELEASE

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### **The First Annual Ray Kot Poker Open to be held January 18 – 24 in Trump Taj Mahal Poker Room**

**ATLANTIC CITY, NJ - January 7, 2010;** The **First Annual Ray Kot Poker Open Tournament** will be held daily from **January 18 through 24**, in the “legendary” Poker Room at Trump Taj Mahal. Qualifying satellite tournaments will be held daily each hour, (noon to midnight) during the week of January 18-23, 2010. Donations will benefit the Ray Kot Memorial Fund. This tournament is open to the public and all casino employees (including key licensed employees) are invited to play.

Players are encouraged to join in for some great fun and a chance to win "Super" prizes in our 1st Annual Ray Kot Poker Open. The grand prize will be an all expense paid trip to the 2010 “Big Game” on Sunday, February 7 in Miami Florida (or cash equivalent), which includes airfare, two nights deluxe hotel accommodations, food credit of \$250 per day and two tickets to the “Big Game,” played at Dolphin Stadium, Miami, Florida on Sunday, February 7, 2010.

The 2nd place finisher will win a 50 inch LCD TV, just in time for the “Big game.” Third place prize will win a “Big Game” party for 10 in a Luxury Suite in the new Chairman Tower at Trump Taj Mahal. Additional prizes will be awarded to anyone that makes the final table of the championship round.

Winners of each satellite table will advance to the **Championship Round** to be held on Sunday, January 24, at 8:15 pm which is Ray's birthday.

No reservations are necessary. Please contact the Trump Taj Mahal Poker Room at 609-449-5881 with any questions.

Donations to the Ray Kot Memorial Fund will benefit his only son, Drew Kot, and used for his education and support. Donations can be made directly to the fund at:

Trump Taj Mahal Ray Kot Memorial Fund  
To Benefit Drew Kot

c/o TD Bank  
15 N. Pennsylvania Avenue  
Atlantic City, NJ 08401  
Attn: Tara Hill

For more information about Trump Entertainment Resorts log on to: [www.trumpcasinos.com](http://www.trumpcasinos.com).

**About Trump Taj Mahal**

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular \$255 million Chairman Tower, featuring 782 guest rooms, Trump Taj Mahal boasts a newly renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. The Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining, entertainment and shopping choices. The #1 Zagat-rated Italian restaurants, Il Mulino New York and Trattoria Il Mulino are now open, offering an exquisite gourmet Italian dining experiences to Atlantic City visitors.

Certain statements that may be contained in this press release may be “forward-looking statements” that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company’s most recent Form 10-K and/or Form 10-Q.

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