



PRESS RELEASE

White House Sub Shop Grand Opening at Trump Taj Mahal on May 25! 18 Foot "Sub Cutting" Ceremony Set for 11AM

Atlantic City, NJ – May 19, 2011: Trump Taj Mahal Casino Resort will mark the opening of White House Sub on Spice Road May 25, 2011. In its 65 year history, this will be White House Sub Shop's first venture outside of its original location.

To celebrate the opening, Trump Entertainment Resorts CEO, Robert Griffin will join the owners of White House Sub Shop for a unique "sub cutting" ceremony at 11AM.

"White House Subs will be another great addition to Spice Road. I have been waiting a long time for this, both as CEO and fan of their subs." stated Trump Entertainment Resorts CEO, Robert Griffin.

World famous for their Italian and Cheesesteak subs, the White House Sub Shop is an Atlantic City dining icon. It has fed many celebrities, such as Frank Sinatra, The Beatles, Sammy Davis Jr., Oprah Winfrey, Bill Cosby, and Joe DiMaggio.

White House Subs new location will be situated between Sbarro and Berrigo on Spice Road, providing eat-in and take-out. Hours of operation are Sunday through Thursday 11AM-10PM and Friday and Saturday 11AM-4AM. For take-out, please call 609.449.SUBS (7827) or 609.345.0275.

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**FOR MORE INFORMATION,
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